

SAG-AFTRA Rates

Genre	Rate	Notes
Radio		
Session Fee	\$278.60	
LA or Chicago Alone 13 wk "Wild Spot" Use Rate - Wild Spot is UNLIMITED use in as many cities, on as many stations for any number of airings. When Wild Spot airs, you are paid the Use Rate based on the number and size of those cities	\$378.35	Producers are given, in most cases, one credit for the previously paid Session Fee. That Session Fee amount is only deducted from the First 13-Week Use Rate Payment
Additional Tags	\$115.30	Beginning, Middle, or End
Demos & Copy Tests for Non-Air Session Fee	\$192.00	
4-Week National Network Use Rate	\$764.85	
13-Week Regional Network Use Rate	\$912.35	
13-Week National Network Use Rate	\$1,511.90	
Broadcast Television		
Session Fee	\$472.00	
LA or Chicago Alone 13 wk "Wild Spot" Use Rate - Wild Spot is UNLIMITED use in as many cities, on as many stations for any number of airings. When Wild Spot airs, you are paid the Use Rate based on the number and size of those cities	\$758.40	Producers are given, in most cases, one credit for the previously paid Session Fee. That Session Fee amount is only deducted from the First 13-Week Use Rate Payment
Additional Tags	\$140.40	
PSA (w-SAG waiver) 1-Year Use Rate	\$236.00	
Non-Air Demo Fee	\$236.00	
13-Week "PRGM Class A/Network" (each airing) Use Rate		
1st Use	\$472.00	
2nd Use	\$112.65	
3-13 Uses	\$89.60/EA	
14-18+ Uses	\$81.99/EA	

Network Television Code / Promos		
TV Promo 13-Wk On & Off Camera Session & Use	\$240.00	
Radio Promo 8-Day Session & Use Rate	\$270.00	
Radio Promo 13-Week Session & Use Rate	\$350.00	
Additional TV & Radio Promo "Tag" Session & Use Rate	\$93.00	Beginning, Middle, or End
Value Added Promo Rate	\$410.00	Product Mention Within

Cable TV

13-Week Commercial Rate	\$472	Min rate for unlimited airings in a 13-week cycle. A like amount is paid each 13-week renewal cycle while in use or on hold (Holding Fee), Except Made For Cable Only where there is NO Holding Fee. A higher rate could be paid based on a combined total of Cable Subscriber units. The Max amount of units is approximately 2000 = \$1,833.50 per 13-week cycle
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Corporate/Education & Non-Broadcast

Day Performer	Cat I	Cat II
First Hour	\$425.50	\$474.00
Each Additional Half-Hour	\$124.50	\$124.50
Retakes	Cat I	Cat II
Entire Script - First Hour	\$425.50	\$474.00
Entire Script - Each Additional Half-Hour	\$124.50	\$124.50
Partial Script - Within 60 Days, 30 Min Session	\$231.00	\$231.00
Off & On-Camera Narrator & Spokesperson (1st Day)	\$891.00	\$1,056.00
Narrator/Spokesperson (Each Additional Day)	\$490.00	\$609.50

IVR / Phone Prompt Systems / Phonecasting

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First Hour - Per Client	\$425.50	Rate includes unlimited use
Each Additional Half-Hour or Segment	\$124.50	Rate includes unlimited use
<i>Storecasting</i>		
3 Months Use	\$425.50	
6 Months Use	\$851.00	
<i>ADR Walla</i>		
Session Fee	\$893.80	This Session Fee is paid for recognizable voicing of five ilnes or more in a Theatrical Film, MOW, TV Series or Pilot. Residuals are paid based on each airing either Network, Syndication, Cable or Foreign and Video Multimedia release. These residuals are activate using the same formula as on-camera performers. The voice performer is placed on the Cast List
<i>Feature & Television Animation</i>		
Session Fee - Up to 3 Voices	\$889.00	Single Program or Segments of Programs over 10 mins in length. Residuals are based on Producers optioned payment schedules
Additional Voice - Per Voice	\$209.00	
<i>New Media-Interactive</i>		
Use Rate	\$757.56	This Off-Camera Rate is paid for any single Interactive Platform performance of up to 3 Voices during a 4 Hour Day. Voices used on any On-Line or Network Platform or used as a "Lift" to another program, add an additional 100% of the original rate in each case if the rights are acquired within one year of initial release and 110% after such period
Additional Voice - Per Voice	\$269.75	
Day Performer Rate - 1 Voice / 1 Hour	\$404.65	
<i>Audiobook</i>		
No Union agreement for Audiobooks Currently. Rates are set on an individual bases per		